

BEER PARISH COUNCIL

SOCIAL MEDIA & ELECTRONIC COMMUNICATIONS POLICY

Beer Parish Council has a website, Facebook page and uses email to communicate. The use of digital and social media and electronic communication enables the Parish Council to communicate effectively with the people, businesses and agencies it works with and serves.

The Parish Council Facebook page is intended to provide information and updates regarding activities, events and opportunities within Beer parish. The Parish Clerk is responsible for social media output on behalf of the Parish Council.

The Parish Council's use of social media will comply with the laws of libel, copyright and data protection.

Social media content is subject to the same rules of fairness, openness and transparency as the Parish Council uses in all its communication.

Social media content that relates to Parish Council business should be factually accurate and comply with Parish Council policy.

The Parish Council reserves the right to remove derogatory or offensive comments from its social media sites.

If employees or Parish Councillors use social media in their personal lives it must be separate from the Parish Council's official sites and be made clear that any views expressed do not necessarily reflect the views of the Parish Council.

Sending a message/post via Facebook will not be considered as contacting the Council for official purposes and the Parish Council will not be obliged to monitor or respond to requests for information through these channels. **Please make direct contact with the Council via the Clerk and/or members of the Council by emailing clerk@beer-pc.gov.uk** See the list of full contact details on www.beerparishcouncil.org.uk

Adopted 13th December 2023

Reviewed 12th March 2025