

Beer

Devon's best kept secret

BEER COASTAL COMMUNITY TEAM MEETING NOTES

Thursday 22 April, 7pm via Zoom

Present: Jess Boulton (BPC), Andy Cobbold (BPC), Mandy Graham (BPC), Emma Molony (BPC), Geoff Pook (BPC), Lee Reeve (BPC), Tim Stevens (BPC), Henry Jagers (Parish News), Norah Jagers (Mariners' Hall/Beer Heritage Centre), Richard Scott, Kate Ponting (Clinton Devon Estates), Wendy Dodd & Ruth Bullock, Jane Sherwood (Chocolate and More)

In attendance: Annie Dallaway (Parish Clerk) for agenda item 5, Kayleigh Westlake (Event Coordinator)

1. Apologies for absence

Jackie Tite (Rock Villa) and Chris Pickles (Beer Mens Shed/Mariners Hall)

2. Approval of last minutes

Agreed

3. Declaration of interest if any of agenda items

None declared

4. Rename of CCT – Reconstruction and allocation of roles to be discussed at F&GP meeting

Agreed on Beer Community and Tourism Team (BCTT)

5. Advertising on Beer Website – Requests and Charges and to consider charges for 2021/22

Currently stands at £36 yearly subscription to advertise business listings (full page for advert) pre-2021

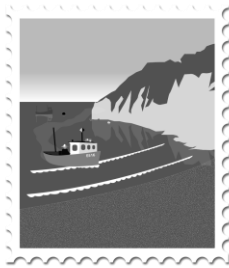
Agreed to change charge to £40 inc VAT for the yearly subscription

6. Bookings

Regatta to be pencilled into diary with requested dates, to liaise with Kate Boalch COVID - Kayleigh

Barney Books, agreed the Fri/Sat/Sun pitches, Kayleigh to contact Jane Young and advise that the booking fees are currently being revised and will be in contact in due course

UBE Drive in Cinema will be supported by BPC and full communication is encouraged, although BPC do not want to have any pitches internally – Kayleigh to e-mail Eleanor



Beer

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Alongside of the above the CTT will find out how many pitches can legally be advertised for booking on each available piece of land and the positioning of tables and lay out of space, a few site meetings will be organised for us to make a plan – Kayleigh, Andy, Jess and Geoff

7. Booking fees and Nigel's fee

These were discussed and agreed to be reviewed by Kayleigh and Andy, made clearer and easier to read

Andy to talk to Nigel Hales about his current charge and what this involves

8. Event Planning Process

All documents to be put together and made into one easy to follow flow diagram, the CTT group to be able to access and follow easily, possibly ask Helen Follet to help as she has good knowledge from previous experience – Kayleigh and Andy (Helen Follet)

9. Visual plan of event locations available

Andy Cobbold has asked Steve Lang to produce with use of his drone for coloured ariel photos of the areas available for bookings, these will be available for us to have a clearer image of space and a massive advantage for advertising

Beer Bites event was brought up on discussion and agreed that the plan of stalls was too close in order for event to run uncongested, to be thought about for future events

Upon advertising highlight the usage of electrical points when put in (alongside the Jubilee wall)

10. Concessions at Beer Head

Use local trades then look further afield

Fulfil the demand

Andy has spoken to Rick Dormor of Beer Head Caravan Park and he has no objection to this

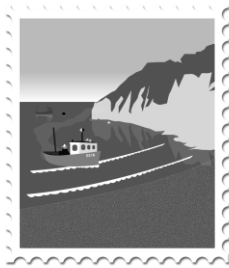
We will keep good communication with The Bistro alongside of any concessions booked

11. Stock take of Bottles/Mugs/Tea Towels and think of new ideas of how to sell

Stock take of items are well under way Rock Villa have 44 Mugs and 6 Tea Towels available for purchase, they have sold 46 items and have £322 in pot, they haven't taken out their commission yet

Jane from Chocolate and More has agreed to have a brainstorm of what she might be able to offer but has also just brought her own design of the village into her shop - Kayleigh

The Bistro and Joe Adkins new business Beer Water was also mentioned for contact – Kayleigh to do



Beer

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Prices have been agreed for change

- Flask from £9 to £7
- Mugs from £7 to £5
- T-Towels from £7 to £5

Kayleigh to let shops know of this change

12. Coach Friendly Status

Coach parties to be contacted and asked why they don't drop in Beer – Jess

Write up a selling paragraph to send to coach companies on what we have to offer their groups

Jane suggested to write to hotels and ask them to send their coaches to the village, Sidmouth are welcome to this idea

Toilets in Mariners Hall may not be possible to use in progression of Coach Friendly due to possible future development of the hall

Norah suggested "up market" portable-loos need to look at cost/location/up keep

13. Asset Transfer

Andy to write up report and present to Full Council

Moving forward nicely EDDC new surveyor to move it quicker

14. Funding

Needs to be revisited and forms filled by correct persons

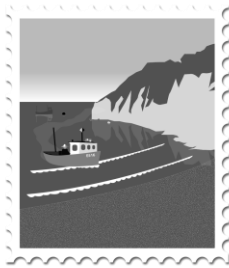
15. Objective list

3-month turnover sheet to help keep everyone on track and help us prioritise and demote agenda items, helps keep agendas on task and tight - Kayleigh

16. Public interest/queries/ideas

17. Open forum

Bio and contact sheet to be made up for use on Beer Website and Facebook page (Beer and Council) plus possibly BAG newsletter, Leona and Parish Magazine, Henry (1st of every month, entry in 2 weeks before) for new fresh CTT mailing list – Kayleigh



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Motorbikes – Consultation ideas, where to park? Beach Court? Sunday morning!

Trail Bike and Green Lane groups have their own forum's where we could invite and advertise Beer for their stops - Tim passionate about this

18. Dates of 2021 Meetings

- **18th May**
- **15th June** Apologises Andy Cobbold
- **20th July**
- **21st September**
- **19th October**
- **16th November**